



**THE HEP B PROJECT**

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Heng Nhong  
Assistant Financial Officer  
The Hep B Project

Dear Sir or Madam:

The Hep B Project seeks support of \$10,000 from the Genentech Foundation for the purchase of Hepatitis B vaccines and Hepatitis B blood screenings, which are integral in preventing the spread of hepatitis B. We think this project is very much aligned with Genentech's goals in patient care, outreach, education, and health screenings.

Our organization, established in 2009, is serving Alameda County with our services in: educating the API population about Hepatitis B using volunteers, screening and vaccinating for Hepatitis B with the support of health professionals and free clinic, and establishing a relationship between the API community and existing health services within the county. Recently in 2009, we were honored the Outstanding Commitment Award by the Clinton Global Initiative. In 2010 The Pepsi Refresh Campaign also awarded us \$25,000. In 2011, we were award \$10,000 by CITRIS to use software to map Hepatitis B prevalence and areas to outreach. Since then, our organization has screened over 1250 patients, vaccinated over 400 patients, and educated over 5,000 community members.

The project for which we request funds will make a difference in the lives of 44,000 that are API and uninsured in Alameda County by providing free screenings and vaccination. The project will take 3 years to complete and we expect the following concrete results: screening another 3000 people, and vaccinating another 1000 people. We invite you visit the project and we will call in 2 weeks to arrange your visit. We will be glad to submit a full proposal with additional information for your further review.

Sincerely,

Heng Nhong



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### Statement of Need

Hepatitis B, also known as the “silent killer” because it has few symptoms, is one of the most common diseases in the world and can eventually lead to cirrhosis and liver cancer. 1 in 1000 in the general population is chronically affected, but in the Asian & Pacific Islander (API) community, 1 in 10 is chronically affected. The prevalence of Hepatitis B among APIs has been called “the greatest health disparity that exists between APIs and the general U.S. population” by the city of San Francisco.

There has been a Hepatitis B Vaccine for decades. This virus can be eradicated, and those chronically infected can be monitored and treated regularly so no one has to die from Hepatitis B. San Francisco, which also has a high API population, has shown that these obstacles can be overcome. San Francisco has managed to establish multiple sites for free screenings of Hepatitis B that are offered several times a week and conducts considerable outreach efforts through community leaders and the media to reach APIs. However these efforts are not reflective across the bay in Alameda County. The Hep B Project addresses this need in Alameda County

The Hep B Project was created to address this preventable health disparity, with a focus on educating, screening, and vaccinating at-risk Asian populations (such as emerging Asian communities) in Alameda County at no cost to the community. The Hep B Project offers FREE Hepatitis B screenings and vaccinations for the Asian & Pacific Islander (API) community of Alameda County at designated locations and Street Level Health Project in Oakland. Also, in accordance with the project’s mission to provide culturally competent education about the disease, translators and translated documents are available at all screening events for patients.

What makes the Hep B Project special is the unprecedented breadth and fiscal efficiency of its approach to eliminating a public health disparity. Most other organizations usually focus on one area, whether it is providing education or medical services—oftentimes with a larger budget—instead of attacking an issue from all angles. We seek to coordinate the prevention and treatment of this virus, from education to screening, to vaccination, to partnerships with physicians to assure that this virus no longer silently takes anyone else’s life.

We need funds to continue to provide and store vaccinations, provide screenings, and materials for patient awareness and education. We also need funding increase clinical outreach to new areas in Alameda County. With the support of funds, we can end eradicate and eliminate the threat of Hepatitis B.

Thank You,

Heng Nhong